



Price Watcher™ Gas Price Signs | Product Fact Sheet

Your Choice for Flexibility and Convenience

We developed Price Watcher signs to help our sign dealers serve a growing market: independent gas stations, convenience stores and national chains looking for reliable LED gas price sign solutions. Price Watcher signs have the wish-list of features station owners and operators have requested most, making them easy to install, maintain and operate. They offer a bright, clear gas price display that can be changed safely, day or night.

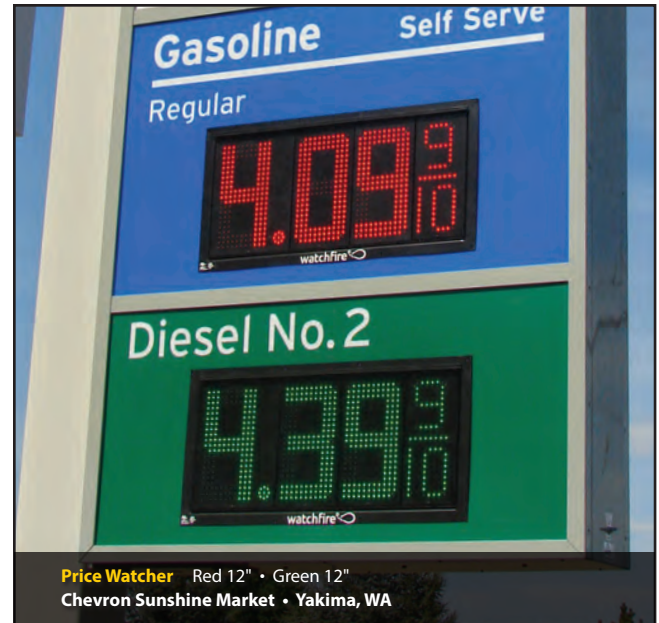
Install with ease: The fully assembled unit is a 'plug and play' sign solution. It makes installation or retrofit quick, easy and affordable.

Update your image: Make a fresh impression on consumers by replacing older, undependable gas price signs. Price Watcher displays show your store is clean, modern and committed to the very best technology has to offer.

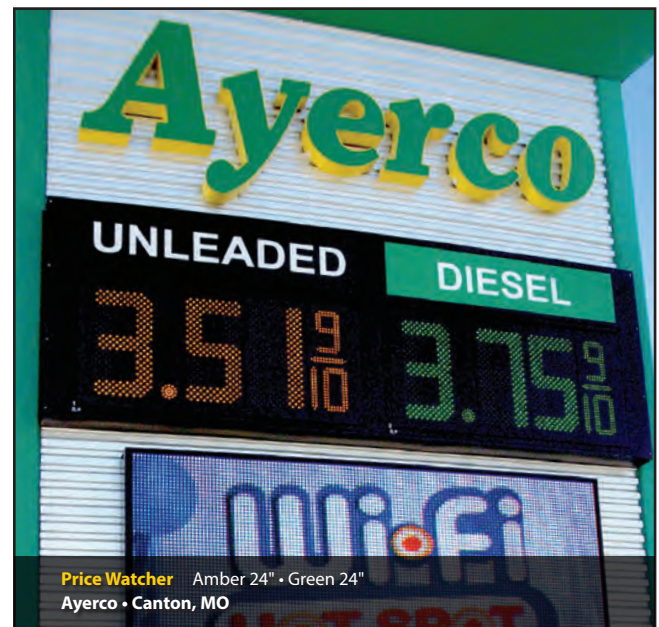
Change prices conveniently: The 5-button wireless remote is a safe and effective way to change sign prices. POS capability lets you sync your sign with in-store pricing to update instantly. Never worry about bad weather or busy traffic affecting your signage again.

Lower your costs: Front ventilation boosts energy efficiency and lengthens LED life. Built-in fans effectively cool components, eliminating the need for add-on kits or expensive electrical work. Our energy efficient design will pay dividends you'll notice every time you open your utility bill.

Price Watcher Sign Features	
Available Character Heights	12", 18", 24"
Available Colors	Red, Green or Amber
LED Lifetime (50% brightness)	100,000 hours
Viewing Angle	140° H x 70° V
Construction	Fully encapsulated modules Self-contained unit Through-hole LEDs
Service Access	Front access
Ventilation	Front intake/exhaust
Communication	Wireless remote (range up to 200 ft. line-of-sight)
Operating Temperature	-40° to +140° F
Display Features	Auto-dimming, Suppressible 10ths, Auto-blanking error detection
Warranty	2-year parts



Price Watcher Red 12" • Green 12"
Chevron Sunshine Market • Yakima, WA



Price Watcher Amber 24" • Green 24"
Ayerco • Canton, MO

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Custom Features to Suit Your Needs

Take control: Price Watcher has adjustable features that put you in the drivers' seat.

- **Brightness:** Zoning-friendly brightness settings automatically adjust to appropriate day and nighttime levels. Custom controls let you set the brightness of specific digits or the whole sign to suit your location's needs.
- **Price display:** Don't just display gas prices; advertise merchandise by customizing Price Watcher the way you want. Turn on/off digits, decimal and nine tenths to display prices in any format.

Customize your display: 12", 18" and 24" display heights will suit any location, from just off the expressway to right downtown. Red, green or amber LEDs make your unleaded, diesel or flex-fuel offerings clear, even from a distance.

Price Watcher Specifications	
12" Character	
Max. Power Requirement	0.5A @120Volts (60Watts) UL Listed (UL 879)
Cabinet Weight	20 lbs.
Outside Dimensions (HxWxD)	17 ¾" x 35 ¼" x 3 ¼"
Cutout Opening Size	15 ½" x 33"
18" Character	
Max. Power Requirement	0.75A @120Volts (90Watts) UL Listed (UL879)
Cabinet Weight	40 lbs.
Outside Dimensions (HxWxD)	24" x 48" x 3 ¼"
Cutout Opening Size	22" x 46"
24" Character	
Max. Power Requirement	1.0A @120Volts (120Watts) UL Listed (UL 879)
Cabinet Weight	56 lbs.
Outside Dimensions (HxWxD)	33 ½" x 64 ½" x 3 ¼"
Cutout Opening Size	31 ½" x 62 ½"

Engineered & Built for Quality You Can Count On

- Watchfire fully encapsulates every LED module in a bed of silicone gel for superior weather resistance.
- We rigorously test our modules for 180 consecutive days of underwater immersion and 60 consecutive days of salt spray. Our electronics are rated to withstand internal cabinet temperatures from -40°F to 140°F.
- Extruded aluminum, precision-mitered corners, solid welds and stainless steel fasteners help our cabinets be strong, yet lightweight and stand up to corrosion for years of worry-free performance.



Warranty

Trust our warranty: Our 2-year warranty covers all Watchfire manufactured parts and factory labor. It comes standard with every Price Watcher gas price sign — because we understand that the most important feature we can offer our customers is peace of mind.



For more information, contact your Watchfire representative.